

## Commonly Asked Questions

### **What is your pricing for Videography?**

- Event Bookings = \$800
- 8 hour Wedding Package = \$1800
- 10 hour Wedding Package = \$2000
- 12 hour Wedding Package = \$2500

### **What do your Wedding Packages include?**

- 8 hour (Intimate) Wedding Package
  - 8 hours of coverage
  - 4-5 minute highlight film
  - 1 videographer
  - 1080p Resolution
- 10 hour (Classic) Wedding Package
  - 10 hours of coverage
  - 2-3 minute highlight film
  - 10-12 minute story driven wedding film
  - 1 videographer
  - 1080p Resolution
- 12 hour (Modern) Wedding Package
  - 10 hours of coverage
  - 60-Second Social Teaser
  - 2-3 minute highlight film
  - 12-15 minute story driven wedding film
  - 1 videographer
  - Unique USB memory box
  - 4K Resolution

### **Do you have a travel fee?**

- My travel fee will be detailed out in your contract. Depending on the mileage, this typically ranges from \$100-\$300.

### **How many hours of coverage should I book?**

- Couples typically underestimate how much coverage they need. This question is best answered by considering what you want your final video to contain.
- Do you want Bride Prep? Groom Prep? Card Readings? First Look? Ceremony? Cocktail hour? First Dances? Toasts? Cake cutting? Sparkler Send-off? All inclusive days take time to film, sometimes past 12 hours.
- The 8 hour package is intended for wedding days that happen all at one location.
- The 10 hour package is the most common booking for couples, and should capture all the moments you desire from morning till night. It allows time for some commute time in between events of your day.
- The 12 hour package is comprehensive for your wedding day. This is particularly necessary if you plan to do special moments late in the Reception such as a sparkler finale type exit or you value greatly getting ready shots/detail shots.

### **Can I book more hours after we sign a contract if we see the need for more coverage?**

- The last thing I would want to happen to you as a couple, is for us to be filming this amazing wedding day, and then have to stop and pack-up because I ran out of time with you.
- You can request more time at any point of your wedding planning. My rate will be detailed out in your contract, but in most situations that rate is \$200/hr.
- \*Increasing your hours the day of your wedding, doesn't change your package type. For instance, choosing The Classic Package and then adding two more hours on your wedding day, doesn't mean you will then receive the same as The Modern Package with 4k footage, the USB gift box, and the 60 Second Teaser.\*

### **Can I book more than 12 hours for my wedding day?**

- No

### **Are you negotiable?**

- No
- Let's start off with some transparency. I bring about \$6000.00 worth of equipment to your wedding, not to mention about an additional \$4000.00 worth of computer equipment that I have at home that I use to edit your video together.
- Simply put, I build my pricing structure off of my costs. There are costs to providing the quality of footage and editing that I do. Costs to the equipment, insurance, and time for shooting and then finally editing everything.
- If you are shopping to get the lowest cost wedding videographer, we are not a good match.
- The average couple spends between \$1000.00-\$2500.00 in NJ for wedding videography. The average expense being just above \$2000.00.

### **Do I need videography for my wedding?**

- Yes.
- If a picture is worth a thousand words, what's a video worth?
- I did videography casually for a few years just for fun, and honestly to me I always felt it was the most effective means of capturing the essence of the day.
- Now that I do wedding videography as a business, my feeling towards video haven't changed. It is most certainly the best means of capturing a day.

### **Are you insured?**

- Yes

### **Do you provide Drone footage?**

- No

### **How do I pay you?**

- Venmo is the best means for both of us.

### **When do I pay?**

- 50% of the total fee is due to reserve and book your date
- 50% of the remaining fee is due no later than **2 days** after the event date

### **Can I ask for two videographers?**

- You may ask me for this, sometimes reserving two videographers is a possibility.
- The price will need to be negotiated, rates can be up to \$75/hour additional

### **When do I get my video?**

- Once I am paid in full within 2 days after shooting your wedding, work will begin on compiling and editing your footage.
- As per my contract, both the wedding highlight and the wedding film will be delivered no later than 30 days from your wedding day so long as final payment is completed on time.
- I pride myself on faster than normal turn around times. Therefore, most couples receive both films within 1-2 weeks.

### **How do you provide me my wedding film?**

- Methods available include: Google Drive or a Custom Server Link

### **What music do you pick?**

- All my music is legally licensed. This means I pay for the music I use, which is part of the costs of creating wedding films. I do not allow clients to pick their own music, because it is not legal for me to utilize copyrighted songs that I don't pay for.
- For example, I cannot put Rihanna in your wedding film, because the costs to license such music is astronomical!

### **Can I give input on music for my video?**

- While I do maintain creative control, I would actually prefer your input. Would you like some upbeat energetic songs? Slow romantic songs? Mixture?
- Do you like a song in one of my current videos on my website? Let me know!

### **Can I post my wedding videos up online?**

- Absolutely.
- I maintain the rights to post the videos I make for you online. This usually includes Instagram, Facebook, YouTube, my website, etc.
- In the same way, feel free to post the videos I make for you online.
- Please tag me and/or credit me as the creator of the video, this is required.

### **How do I book you?**

- Reach out to me by email: [ashestophoenixfilms@gmail.com](mailto:ashestophoenixfilms@gmail.com)
- Let me know you wish to book with me.
- Let me know which package you wish to book with me.
- I'll send you a contract to sign.
- Once the contract is signed, we move to a deposit.
- 50% of the total cost is paid through Venmo to reserve your date.
- Only upon payment of a deposit is your wedding date reserved.

### **I have other questions, what do I do?**

- If you have specific questions you want answered, you could send me an email.
- It might be best to talk on the phone if you wish to get to know each other a little and discuss more about your possible booking.
- Schedule a meeting: <https://calendly.com/ashestophoenixfilms>